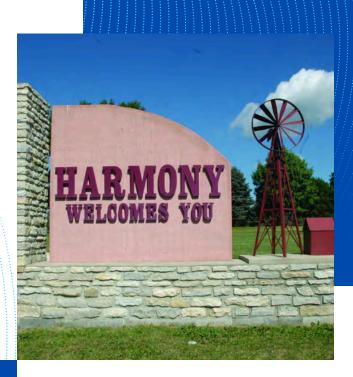
# Grow With Us! Join the Harmony Area Chamber of Commerce



## Who we are:

The Harmony Area Chamber of Commerce plays a vital role in supporting our community, working alongside the City and EDA to bring a shared vision for growth and quality of life. We coordinate community events, and partner with organizations like Explore Minnesota Tourism and the Root River Trail Towns group to increase tourism throughout Southeast Minnesota.

# Our work centers on three main areas:

- Overseeing the Visitor Center
- **Promotions & Livability**
- **Tourism & Marketing**



#### **Visitor Center**

Our Visitor Center greets & assists over 10,000 visitors per year. We manage the staff and volunteers, and help connect those visitors to Chamber Businesses.



#### **Tourism & Marketing**

Create strategic marketing plans to attract visitors to Harmony via print, social media & digital marketing. We also participate in outreach events such as the Fillmore County Fair to further promote our community.



### **Promotions & Livability**

We plan and implement community events such as Harmony's 4th of July Celebration, Fall for Harmony, Breakfast with Santa, Harmony's Tree Lighting Event in Selvig Park & Holidays in Harmony.



#### A word about our website & SEOs

Our website features a travel blog with visitor tips, itineraries, and community events. But did you know Chamber membership also boosts your visibility with trusted backlinks, directory listings, and traffic that improves search rankings—helping your business rank higher and attract more customers online?

Do you have questions about your membership? Reach out to



director@exploreharmony.com



