HARMONY AREA CHAMBER OF COMMERCE BENEFITS

VISIBILITY

Your Chamber works continuously to curate marketing opportunities for our Members. Through research of new opportunities and placement in tried & true markets, we position Harmony in the sight of over 1.1 million people annually. In addition, our co-op advertising options extend your marketing budget and boundaries.

CONNECTIONS & COMMUNITY

HACC Members support local events, website content, outreach via numerous publications, staffing the Visitors Center, marketing plans, and more. Your member dollars provide each local citizen and visitor the opportunity to make new memories through our annual traditions while creating a platform for each of our businesses to succeed! Chamber Members work together to promote Harmony.

EDUCATION

Beginning in 2027, we will establish quarterly membership events. These will consist of two educational seminars and two mixer-style gatherings a year. Starting in 2027 the HACC will be members of the State Chamber of Commerce. This will allow us to update our Members with any changes in Minnesota's legal policies. In addition, we are upgrading our email communication system which will allow for an additional member benefit as well as timely and attractive monthly newsletters to a broader audience.

CREDIBILITY

Consumers trust Chamber members! They are 44% more likely to think favorably of them and 65% more likely to purchase from them (American Chamber of Commerce Executives and Small Business Network Study).

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Benefits at a Glance...

1. Denoted * Chamber Member in the local map. All businesses will be listed, but Chamber Members will be highlighted.
2. Ability to purchase advertising space in the Harmony Visitor Guide with over a 8,500 publication distribution plan.
3. 2 Free Educational Seminars: Fall and Winter/Spring
4. 1 Free "Email Blast". Used to highlight any aspect of your business: expansion, updates, etc., on the HACC monthly email.
5. Free "Employment Opportunity" posts on the ExploreHarmony.com website under the 'Businesses' tab.
6. Ribbon cutting with social media (new business members)
7. Member Spotlight: We will be working with Fillmore Central's Radio Club to interview each member over a two-year span. This will be free advertising on KFIL Radio Station and will include a video posted on HACC social media.
8. Local advertising showcasing your community involvement.
9. Benefit from collaboration of marketing dollars = higher visibility in a wider radius.

Harmony Area Chamber of Commerce Members work together to build a community that attracts businesses, welcomes visitors, while serving & employing its residents.